

DATE: January 26, 2006**SUBJECT:** Middle Tennessee State University, Bachelor of Arts in Global Studies**ACTION RECOMMENDED:** Approval

BACKGROUND INFORMATION: The academic community at MTSU has been increasing its involvement in global activities and issues. The proposed B.A. in Global Studies is designed to prepare students to enter the global market place with skills that incorporate many disciplines to achieve the depth and scope a global education offers to make them competitive with others entering these fields. Many students have selected the minor in Global Studies and interest in the major is strong.

PROPOSED START-UP DATE: Fall 2006

Commission staff has reviewed program proposals according to the academic standards adopted by the Commission on November 14, 2002. Each standard is referenced below.

1.1.20A MISSION: The proposed program is consistent with the role and scope of the mission of offering an extensive range of programs primarily serving students of Middle Tennessee.

1.1.20B CURRICULUM: The proposed curriculum requires completion of 120 semester hours. No additional courses are needed. Students will have an opportunity to expand and intensify their global interests, with their educational experience at MTSU centered on multi-disciplinary classes, cross-cultural field experiences, multi-cultural activities, and study abroad geared towards one of three tracks: Globalism and Commerce, Globalism and Culture, and Globalism and Science. The theme unifying the coursework for the proposed program will be to broaden the world perspective of students and prepare them for the world market place. Most students will be residents within the Middle Tennessee region. By offering a curriculum that requires no more than four courses selected from a single discipline, students will be choosing from Anthropology, Geography, Foreign Languages and Literature and other disciplines that reflect their cultural interests. Students interested in Globalization and Commerce or Science will be able to select courses from Business, Accounting, and Economics, Geology, Agribusiness and Biology.

<u>Course Name</u>	<u>Credit Hours</u>
General Education	41
Major Field Core	9
Concentration	24
Electives	16 to 19
Foreign Language	12
Minor	<u>15 to 18</u>

Total

120

1.1.20C ACADEMIC STANDARDS: The program will follow the current requirements for admission, retention, and graduation for the MTSU as published in the *Undergraduate Catalog*.

Student Projections	Projected Program Productivity		
	Full-time Enrollment	Part-time	Graduates
Year 1	5	3	0
Year 2	6	4	1
Year 3	8	4	3
Year 4	10	5	7
Year 5	15	5	10

1.1.20D FACULTY: As proposed, the curriculum will be offered by faculty throughout the university; therefore, no additional faculty is required.

1.1.20E LIBRARY RESOURCES: MTSU has strong support for providing adequate holdings in the library and will provide additional resources as required for Global Studies.

1.1.20F ADMINISTRATION/ORGANIZATION: The proposed program will be housed in the College of Liberal Arts. All eleven departments within the College will contribute to the curriculum.

1.1.20G SUPPORT RESOURCES: As an interdisciplinary program, the proposed program will be a product of eleven different departments within the College of Liberal Arts.

1.1.20H FACILITIES/INSTRUCTIONAL EQUIPMENT: No additional facilities or instructional equipment are required to implement the proposed program.

1.1.20I STUDENT/EMPLOYER DEMANDS: Since the Global Studies minor was implemented at MTSU in 1996 by a grant from a U.S. Department of Education, the program has experienced substantial and sustained growth in enrollment, declared minors, minors studying abroad, and faculty and student interest. During the spring semester 2003, an exit survey of students taking the introductory course revealed 100 percent were or had declared Global Studies as their minor. During the same course in spring 2004, 98 percent said they had or would declare Global Studies as their minor, and in the current spring semester 2005 introductory course, 100 percent of the 25 students have verbally committed to a Global Studies minor (with almost 1/3 stating they would like to major in Global Studies). Alumni of the Global Studies minor have found employment in government, think-tanks, the mission field, business, and humanitarian organizations.

1.1.20J NO UNNECESSARY DUPLICATION: No program of this nature within the state is duplicative of the proposed program.

1.1.20K COOPERATIVE INSTITUTIONS: None indicated.

1.1.20L DESEGREGATION: The program will not impede the state's effort to achieve racial diversity. Based on MTSU data for 2004, approximately 14 percent of faculty, 40 percent of full-time staff, and 17.5 percent of students were minorities. The B.A. in Global Studies has evolved out of a decade-old minor in Global Studies at MTSU. The Global Studies Program has always been more racially and ethnically diverse than the general campus student population. The percentage of faculty who teach courses across the disciplines that qualify for Global Studies credit tend to be more racially diverse than the total faculty population. The proposed major opens up opportunities for all students who have an interest in global and international issues to design an interdisciplinary major that matches their career goals in one of three areas: culture, commerce, or science. It will create greater opportunity for minority students to include study abroad or international service learning into their curriculum. Historically, Black and Hispanic students are under-represented in this area both nationally and regionally. The proposed program will allow these students greater opportunity to pursue their interests in this area: as a major academic program, greater resources are available through financial aid. Given the demographic history of the minor in Global Studies, it is anticipated that the major will encourage students of color to pursue careers with an international component and will draw additional minority students to MTSU. No negative impact on the desegregation efforts of other institutions is expected on account of this major.

1.1.20M ASSESSMENT/EVALUATION AND ACCREDITATION: The most definitive assessment for the success of the new Global Studies B.A. is a sustained yearly graduation rate as determined by TBR. In addition to this, a written exit evaluation will be administered by the Director of Global Studies to all graduating seniors within the new major. This evaluation will provide insight into the Global Studies program. In addition to exit evaluations, regular class/course evaluations will be administered. On-going surveys of Global Studies alumni also will be conducted to determine usefulness and viability of their Global Studies degree in their chosen career paths.

There is no specialized accreditation for a degree in Global Studies and no implications for SACS.

1.1.20N ARTICULATION: The curriculum is designed to articulate with associate programs within the TBR and UT system.

1.1.20O EXTERNAL JUDGMENT (Graduate Programs): N/A

1.1.20P COST/BENEFIT/SOURCE: The proposed interdisciplinary program is designed to prepare students to make effective decisions as global citizens to pursue various academic majors and career goals, and increase additional academic opportunities for undergraduate students to study, learn, and explore cultural and physical environments. No additional state resources are required for implementation.

Financial Projections

	Year 1	Year 2	Year 3	Year 4	Year 5
1. Expenditures					
A. One – time:					
New/renovated space	0	0	0	0	0
Equipment	0	0	0	0	0
Library	0	0	0	0	0
Consultants	0	0	0	0	0
Other	0	0	0	0	0
Total for One-time Expenditures	0	0	0	0	0
B. Recurring:					
Administration	\$4,000 ^a	\$4,000	\$4,000	\$4,000	\$8,000 ^g
Faculty	\$4,000 ^b	\$4,000	\$4,000	\$4,000	\$30,000 ^h
Staff	\$8,742 ^c	\$8,742	\$8,742	\$22,174 ^f	\$2,2174
Benefits	\$1,369	\$1,369	\$1,369	\$5,962	\$1,4362
Equipment	\$100	\$200	\$300	\$400	\$500
Library	\$250	\$350	\$500	\$700	\$1,000
Travel	\$1250	\$1,350	\$1,500	\$1,700	\$2,000
Other	\$4,000 ^d	\$4,000	\$4,000	\$4,000	\$4,000
Total for Recurring Expenditures	\$23,711	\$24,011	\$24,411	\$42,836	\$82,036
TOTAL (A + B)	\$23,711	\$24,011	\$24,411	\$42,936	\$82,036
2. Revenues					
State appropriations (new, FTE)	0	0	0	0	0
State appropriations (old)	\$11,200*	\$11,200	\$1,1200	\$11,200	\$11,200
Tuition/Fees**	\$19,787	\$25,328	\$35,502	\$44,908	\$111,477 ⁱ
Institutional Resources	\$3,924 ^e	0	0	0	0
Grants/Contracts	0	0	0	0	0
Gifts	0	0	0	0	0
Other (in-kind donations, etc.)	0	0	0	0	0
TOTAL REVENUES	\$34,911	\$36,528	\$46,702	\$56,108	\$122,677

* The sum of \$11,200 is money the MTSU Executive Vice President and Provost has allotted the Global Studies program yearly for the last four academic years. No funds are reallocated; the \$11,200 simply reflects continuity of existing EVPP funding.

** Tuition is calculated at 2004/2005 rates for full and part-time students and in and out of state students with NO rate increase figured in, simply the flat 04/05 tuition rates.

a) A two (2) course reassigned time is requested for the Director of the Global Studies for each traditional (Fall and Spring) semester. This \$4,000 will cover the two course release time for one (1) semester

b) A two (2) course reassigned time is requested for each semester for the Director of Global Studies as stated in “a” above. This \$4,000 under “Faculty” will cover the two courses for one semester.

c) A part-time (20 hours/week) Secretary II is requested to assist the Director of Global Studies in student paper work and office management.

d) This \$4,000 is a line item in the ongoing Global Studies budget and is used to buy supplies, equipment, copy fees, mail box rental, some library holdings, aid faculty, staff,

and students in global activities such as presenting papers at international conferences, attending workshops, etc.

- e) The \$3,924 listed here are monies provided by the EVPP Office to make sure the first year of the major's operation, the program is fully funded and successful.
- f) In year four of the new Global Studies major, a full-time Secretary II is requested to run a full-time office, assist students with their paper work, process student applications and serve the increased duties of the existing part-time position
- g) The \$8,000 listed here is now the combination of the \$4,000 + \$4,000 in "a" and "b" to provide the Director of Global Studies a two (2) course reassigned time for each Fall and Spring semesters. This reassigned time allows the Director time to manage the program, teach the required classes of GS 3990 and GS 4990 (and possibly some GS 2010 if needed), assist and direct students in study abroad activities and aid MTSU faculty in global endeavors, including professional activities and research.
- h) Once Global Studies is accepted as part of the General Education core, student demand will increase. In Year 5, a full-time Instructor is requested, if SCHs warrants, to teach four sections of GS 2010 each semester. Each class will hold 20 to 25 students each.
- i) The significant increase in tuition /fees revenue is based upon anticipated increases in enrollment due to the additional General Education offerings.

1.1.30 POST APPROVAL MONITORING: An annual performance review of the proposed program will be conducted for the first five years following approval. The review will be based on goals established in the approved program proposal. At the end of this period, campus, governing board, and Commission staff will perform a summative evaluation. These goals include, but are not limited to enrollment and graduation numbers, program costs, progress toward accreditation, library acquisitions, student performance and other goals set by the institution and agreed upon by governing board and Commission staff. As a result of this evaluation, if the program is found to be deficient, the Commission may recommend that the governing board terminate the program. Copies of such recommendation will be forwarded to the Education Committees of the General Assembly. The Commission may also choose to extend this period if additional time is needed and requested by the governing board.